FOR IMMEDIATE RELEASE

March 28, 2008

Listed Stock Name: Eisai Co., Ltd.
President & CEO: Mr. Haruo Naito

Headquarters: 4-6-10 Koishikawa Bunkyo-ku, Tokyo

Securities Code: 4523

Listed Locations: First Sections of the Tokyo Stock

Exchange & the Osaka Securities

Exchange

Inquiries: Mr. Akira Fujiyoshi

Vice President

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Notice Concerning Shelf Registration for Issuance of Straight Bonds

Eisai Co., Ltd. (Headquarters: Tokyo, President & CEO: Haruo Naito) today announced that the Company has submitted a shelf registration statement for issuance of straight bonds to the Director-General of the Kanto Local Finance Bureau on March 28, 2008.

Details

1. Issue Amount: 200 billion yen

2. Issue Period: Two years from the effective date of the shelf registration of

straight bonds (from April 6, 2008 to April 5, 2010)

3. Use of Proceeds: To be applied as operating cash, capital expenditures,

investment and financing, and repayment of borrowing

Rating and Investment Information, Inc., and Moody's Investors Service today assigned preliminary rating of "AA-" and "A2", respectively, to Eisai Co., Ltd's issue rating.